



Julie and Sofie

These two friends have made well-being their professional activity. They offer various forms of relaxation and therapy in their center situated in Louvain (Leuven).

Ed & Pat's How long have you known each other for?

Julie & Sofie We've known each other for about ten years now. We lost sight of each other for a long time (Julie lived abroad for three years). We then learnt by a friend we had in common that we both worked in the same field. This made us get back in touch with each other.

E&P Why did you decide to partner up?

J&S Julie had opened a massage and skin treatment center in Louvain (Leuven). Sofie is a health therapist and wanted to set out on her own after the birth of her daughter. Our professions complementing each other, and Julie searching for a partner, we decided to team up.

TW What are the pros and cons of such an association?

J&S The list of services we offer our clients is quite complete thanks to our association. We can lean on each other and organize our holidays, maternity or sick leave. Being alone is a big disadvantage when you launch your own business. Now that we are two, we can always count on each other, discuss eventual problems.

TW What sort of reactions do you usually get on your duo?

J&S Sometimes, there might be a little confusion in our field with erotic massages (which is not what we offer, evidently!) or the fact that being two women, can sometimes be misinterpreted!

E&P What's the secret of a duo that works?

J&S Offer something unique. Make sure you are organized, clean and distill a nice atmosphere. Finally, always strive to do the best you can and maintain this.

E&P Do you sometimes have frictions?

J&S To this date, this is yet to happen.

E&P How do you combine your professional and private lives?

J&S It's a little more complicated for Sofie because she has a little girl of two. When you're a mother, your flexibility is slightly constrained. Sometimes, one has to choose between work and private life. Overall however, everything works out well. We work on appointments only and this greatly facilitates things. We have wonderful companions that support us and understand what it takes to be independent.

E&P Is Belgium the limit?

J&S We would, at first, like to expand within Belgium. Then, who knows? Giving massages in a paradisiacal environment doesn't sound like that bad of a prospect!

E&P How about the future? Always together?

J&S Together and more successful.

The \$100 question

Stoemp/Sausages or Green Tea/Sushi?
Green tea and sushi.

High heels or Trainers?
Trainers.

Lonely Planet holiday or Club Med?
Julie: neither of the two options.

Sofie: Both.

Beer or champagne?
Champagne.

Fitness or working out at home?
Outdoor sport (roller-blading with buggy).

Desperate Housewives or Sex and the City?
Desperate Housewives without doubt.

DJ or DVD?
DJ - we love dancing.

Address

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